

ARIZONA'S RESTAURANT INDUSTRY AWARDS

FOODIST AWARDS

SPONSORSHIP OPPORTUNITIES

MONDAY
JUNE 3RD

2024

ARIZONA'S RESTAURANT INDUSTRY AWARDS

SPARKLING A DECADE: CELEBRATING OUR 10-YEAR DIAMOND ANNIVERSARY!

Gather with us at The Foodist Awards, the pinnacle evening of 2024, as we applaud the exceptional skills and talents of Arizona's culinary individuals. It's a night where we come together to raise a toast to the remarkable achievements and innovations in dining and food service throughout the year.

The event showcases excellence through prestigious awards, including Emerging Restaurant of the Year, Top Chef, Standout Signature Dish, Exceptional Culinary Experience, and more, making it a celebration of the state's dynamic and talented culinary community.

DETAILS

Monday, June 3rd 2024
5:00 PM - 10:00 PM

Warehouse 215
215 E Grant Street
Phoenix, AZ 85004

The image shows the exterior of Warehouse 215 Arizona at dusk. The building features a brick wall on the left and a stucco wall on the right. A large, illuminated logo is mounted on the stucco wall, consisting of a stylized 'W' and 'H' inside a circle. Below the logo, the text 'ESTD 1918' is visible, followed by 'WAREHOUSE215' in large, bold, illuminated letters, and '- ARIZONA -' in smaller letters below that. The sky is a mix of blue and orange, suggesting sunset or sunrise. There are decorative orange lines in the top right corner of the image.

ESTD 1918
WAREHOUSE215
- ARIZONA -

WHY ATTEND

Join us for an unforgettable evening dedicated to honoring the culinary rock stars who pour their passion into crafting extraordinary dining experiences throughout the vibrant state of Arizona.

Amidst a flourishing market and a surge in visitors, Phoenix's restaurants and their dedicated staff have been working tirelessly to secure their position on the culinary map. Beyond recovering from challenges, they have embraced the city's booming market growth, accommodating an increasing number of visitors. Their unwavering commitment to stability, team support, and delivering diverse dining experiences has not only withstood these changes but has elevated Phoenix's reputation as a culinary destination.

Become a part of this prestigious celebration and contribute to commemorating the remarkable flavors, talents, and destinations that define the essence of Arizona's food and beverage scene.

WHO ATTENDS

- | | |
|-----------------------|-----------------------------------|
| Restaurateurs | Beverage Directors |
| Independent Operators | Distributors/Wholesalers |
| Executive Chefs | Importers/Exporters |
| Pastry Chefs | Service Superstars |
| Chef/Owners | Suppliers |
| Sous Chefs | Food Industry Technology |
| Line Cooks | Members of the Media |
| Restaurant Managers | Industry Influencers and Bloggers |
| Sommeliers | |



WHY SPONSOR

Presented by the Arizona Restaurant Association, the Foodist Awards offer a unique opportunity to celebrate a year of remarkable innovation in Arizona's dynamic food and beverage scene. This exclusive evening event features an array of delectable hors d'oeuvres, interactive food stations, and crafted libations. As a participant, you have the chance to take center stage in the foremost awards ceremony of Arizona's restaurant industry, positioning your name prominently in front of over 600 of the state's most enthusiastic consumers and industry professionals. Don't miss your chance to be a key player in this premier celebration!

Elevate your brand, product, or commitment to a targeted audience comprising restaurateurs, chefs, sommeliers, developers, industry partners, and beyond. Seize the opportunity to leverage the show's expansive marketing and social media platforms, collaborating closely with the association to craft distinctive and personalized activations that guarantee maximum exposure to enthusiasts and attendees. Our dedicated approach ensures that every company and brand receives individualized attention, tailoring proposals, event activations, and marketing opportunities to align seamlessly with the unique needs and goals of each sponsor.



WAREHOUSE 215

CORPORATE SPONSOR LEVELS

SPONSORSHIP BENEFITS

	TICKETS	PRESENTING \$25,000	TITLE \$25,000	PLATINUM \$20,000	DIAMOND \$15,000	GOLD \$10,000	SILVER \$5,000
SEATING							
Full Table–10 seats (\$1,750)	10	10	10	10	10		
6 Table Seats (\$1,050)	6	6	6	6		6	
4 Table Seats (\$700)	4				4		4
Floor Seat – GA (\$175)	PER TICKET						
ON-SITE BENEFITS & EXPERIENCES							
Opportunity to Kick Off the Night with a Welcome Speech		●					
Program Speaking Opportunity for CEO or Executive			●		●		
Opportunity to provide items for Swag Bag or Table		●	●	●			
Presentation of Premium Award i.e. Chef of the Year		●	●	●	●	●	
Award Presentation		●					
RECOGNITION & BRANDING							
Additional Branding & Mentions Throughout the Night		●		●			
Branding on All Event Collateral		●					
What Else Would You Like? Custom Built Opportunities		●					●
Branded Signage at Reserved Seating		●	●	●	●		
Inclusion on Step & Repeat		●	●				
Logo in Event Video/Award Graphic		●	●	●	●		
Acknowledgment from Stage		●	●	●	●		
Company and Logo in Event Program		●	●	●	●	●	●
Ad in Event Program (\$400)		●	●	●	●	●	●
Floor Sticker Signage		●	●	●			●
Dedicated Eblast to Foodist Attendees		●	●	●	●	●	●
Company Recognition on Foodist Awards Website		●	●	●	●	●	●

The background features a dark, almost black, space filled with intricate, flowing golden lines that resemble topographical contours or liquid ripples. Scattered throughout these lines are numerous small, bright golden stars or sparkles, creating a shimmering, ethereal effect.

FOODIST

AWARDS

ARIZONA RESTAURANT ASSOCIATION

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602.307.9134 | FoodistAwards.com