



foodist
AWARDS

BE A PART
OF THE
SHOW

SPONSORSHIP GUIDE



Thursday June 2, 2022 | Seventh & Union | Phoenix, AZ
www.FoodistAwards.com



THE AWARDS SHOW

Every year, the Arizona Restaurant Association invites the industry and foodie fanatics to have a seat at our table as we celebrate the accomplishments of our entire industry, while shining light on some bright and talented stars who are the best of the best in that year. For the 8th Annual celebration in June, our goal is to bring everyone back together to celebrate in-person for the first time since 2019.

**ONE PRESTIGIOUS
EVENING DEVOTED
TO CELEBRATING
THE MOST AMAZING
TASTES, FACES AND
PLACES IN ARIZONA
FOOD AND BEVERAGE**

So join us as we honor the culinary minds that have helped shape Arizona's culinary landscape. Some cook regularly in their kitchen; some dream of the next great concept; some mix it up behind the bar; and others manage foodservice solutions. All contributed to an exciting year of exhilarating food developments.

Arizona's food scene is thriving, thanks in no small part to trailblazing chefs, mixologists, entrepreneurs, and restaurateurs who make certain that it never gets stale.



BE A PART OF THE SHOW

An evening affair with a sit-down dinner and libations, Foodist Awards is your opportunity to be a major player in the premier awards event of Arizona's restaurant industry getting your name in front of over 300 of the State's most passionate consumers and industry professionals.



Sponsors may take advantage of the show's extensive marketing and social media platforms, working closely with the association to create unique and individualized activations for maximum exposure to fans and attendees. All companies and brands receive personalized attention to ensure that proposals, event activations and marketing opportunities are customized to fit the needs and goals of each sponsor.



SPONSORSHIP OPPORTUNITIES

PRESENTING **\$12,500**

- Full table – 8 tickets to event
- Reserved VIP Lounge area
- Award Category ownership
- Name and logo recognition on step & repeat
- Dedicated e-blast to ARA database
- Name and logo recognition on all media outreach
- Banner ad, name & logo on FOODISTAWARDS.COM
- Logo featured in reception video
- Banner ad on AZRESTAURANT.ORG for two weeks
- Full page ad in award show program

GOLD PLATE **\$10,000**

- Full table – 8 tickets to event
- Award Category ownership
- Dedicated e-blast to ARA database
- Branded table cards for each table
- Banner ad, name & logo on FOODISTAWARDS.COM
- Logo featured in reception video
- Banner ad on AZRESTAURANT.ORG for two weeks
- Full page ad in award show program

PRODUCTION **\$7,500**

- Full table – 8 tickets to event
- Company recognition throughout award show as production sponsor and partner
- Name & logo on FOODISTAWARDS.COM
- Logo featured in reception video
- Banner ad on AZRESTAURANT.ORG for two weeks
- Full page ad in award show program

RED CARPET **\$5,000**

- 6 tickets to event
- Name and logo recognition on step & repeat
- Dedicated e-blast to ARA database
- Banner ad, name & logo on FOODISTAWARDS.COM
- Logo featured in reception video
- Banner ad on AZRESTAURANT.ORG for two weeks
- Full page ad in award show program

VIDEO **\$3,500**

- 6 tickets to event
- Logo presence on selected Award Video
- Banner ad, name & logo on FOODISTAWARDS.COM
- Banner ad on AZRESTAURANT.ORG for two weeks
- Full page ad in award show program

PHOTOBOOTH **\$3,000**

- 6 tickets to event
- Logo presence on all event photo booth photos
- Banner ad, name & logo on FOODISTAWARDS.COM
- Banner ad on AZRESTAURANT.ORG for two weeks
- Full page ad in award show program

VALET **\$2,750**

- 4 tickets to event
- Logo presence on all Valet signage
- Valet sponsor for all event attendees
- Recognition in all event communication as valet sponsor
- Name & logo on FOODISTAWARDS.COM
- Full page ad in award show program

SAFE RIDE HOME **\$2,500**

- 4 tickets to event
- Logo presence on valet platform as safe ride home sponsor
- Recognition in all communication as safe ride home sponsor
- Donated safe rides home
- Name & logo on FOODISTAWARDS.COM
- Full page ad in award show program

AWARD SPONSOR **\$2,000**

- 4 tickets to event
- Award Category ownership
- Banner ad, name & logo on FOODISTAWARDS.COM
- Banner ad on AZRESTAURANT.ORG for two weeks
- Full page ad in award show program

BEVERAGE STATION PRODUCT **\$1,500**

- Host tasting station during event welcome reception
- 2 tickets to event
- Branded booth space
- Name & logo on FOODISTAWARDS.COM
- Full page ad in award show program

TASTING STATION **\$1,500**

- Host tasting station during event opening reception
- 2 tickets to event
- Branded booth space
- Name & logo on FOODISTAWARDS.COM
- Full page ad in award show program

MEDIA SPONSOR **In-kind**

- 2 tickets to event
- Banner ad on AZRESTAURANT.ORG for two weeks
- Name & logo on FOODISTAWARDS.COM
- Full page ad in award show program

PROGRAM ADVERTISEMENT **\$350**

- Full page advertisement in event program

FOODIST AWARDS | SPONSORSHIP APPLICATION

Company Name

Contact Name

Address (City/State/Zip)

*If using a credit card for payment, please use billing address

Phone Number

Email

SPONSORSHIP OPPORTUNITIES

I would like to purchase the following sponsorship for the Foodist Awards. This application must be received by **April 28, 2022** to be recognized on printed materials and signage.

How would you like to be recognized on printed materials? _____

<input type="radio"/> PRESENTING \$12,500	<input type="radio"/> GOLD PLATE \$10,000	<input type="radio"/> PRODUCTION \$7,500	<input type="radio"/> RED CARPET \$5,000
<input type="radio"/> VIDEO \$3,500	<input type="radio"/> PHOTO BOOTH \$3,000	<input type="radio"/> VALET \$2,750	<input type="radio"/> SAFE RIDE HOME \$2,500
<input type="radio"/> AWARD \$2,000	<input type="radio"/> PROGRAM \$350		

TICKET PURCHASES

<input type="radio"/> SINGLE # x \$175= \$	<input type="radio"/> TABLE OF 10 # x \$1,750= \$
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IN-KIND PARTNERSHIPS

<input type="radio"/> MEDIA \$	<input type="radio"/> PRINT \$	<input type="radio"/> AUDIO/VISUAL \$
<input type="radio"/> DECOR \$	<input type="radio"/> OTHER \$	

OTHER

I would like to personalize my sponsorship level.

Referred By

Send Invoice Check Enclosed

Please make checks payable to:

Arizona Restaurant Association, 3333 E Camelback Road, Ste 285, Phoenix, AZ 85018

Or complete the following credit card information:

TOTAL PURCHASE \$

Card Number

Exp. Date

Security

Type of Card

 Visa MC AMEX

Zip Code

Name on Card

Signature

Date

Please submit this registration form by email at Jamie@azrestaurant.org. An ARA team member will be in contact with further information regarding the event. For further assistance call us at 602-307-9134